



A LEARNING SERIES

CIRCULAR ECONOMY AND PRIVATE SECTOR DEVELOPMENT

Transformation and opportunity in an age of disruption



ABOUT THE LEARNING SERIES

The take-make-dispose economy that has driven the world's rapid economic growth over the past several hundred years has generated countless wealth and lifted countless individuals out of poverty. It has also generated vast amounts of harmful GHG emissions, wasted trillions of tons of valuable natural resources, and negatively impacted fragile ecosystems.

The business community has started pushing back, by asking questions like, "what does good look like?" and "why does sustainability make business sense?" In that search, many have recognized sustainability to be a judicious choice which serves economic, environmental and societal goals. From large corporations to entrepreneurial start-ups, players within the private sector have begun embracing this transformation and business opportunity, through innovative business models, close coordination along their value chains, enhanced processes and products, and a general reevaluation of what works and why.

Systems change is undoubtedly complex and requires complex solutions. Join us in this curated learning series to better understand how the private sector has and continues to make sense of these complexities and help accelerate the world's transition toward a regenerative and circular economy.

PLANNED SESSIONS

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| 1. CE and competitiveness – Sept. 21, 2020 | 6. Textile and apparel – Dec. 2020 |
| 2. Eco-Industrial Parks – Oct. 7, 2020 | 7. Tourism – Jan. 2021 |
| 3. Plastics – Oct. 21, 2020 | 8. Global value chains – Feb. 2021 |
| 4. Digital economy – Nov. 2020 | 9. Automotive – March 2021 |
| 5. Construction – Nov. 2020 | 10. CE and the future of industries – Apr. 2021 |

*Note: exact dates and times to be confirmed. Topics may be added or removed. Each 1.5-hour session will be conducted virtually and recorded.

Each session will bring together leading experts and discussants from the field to consider and provide evidence-based responses to the complex questions inherent in embracing systems change, such as: can circularity be competitive? How does the transition translate in emerging economy contexts? What is the role of international donors, policy makers and regulation? How can it help spur a COVID-19 response?

For comments and questions, please email Etienne Kechichian (ekechichian@ifc.org)

CIIP Competitive Industries and Innovation Program

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