The Letter on the Held of 2017 Hangzhou Global Entrepreneurs Forum and the Belt and Road Economic and Cultural Cooperation Summit:

Distinguished Commission of Economy and Information Technology (SME Bureau), the concerned enterprises, the concerned units, the news media:

2017 Hangzhou Global Entrepreneurs Forum and the Belt and Road Economic and Cultural Cooperation Summit will be held from October 28 to 30 at the Hangzhou International Expo Center (G20 main venue). The forum aims to build a sharing and win-win cooperation mechanism for global entrepreneurs and create the high-end docking platform of "Voice of Chinese entrepreneurs", "Good project of Chinese enterprises" and "Good capital of Chinese enterprises". Our goal is to achieve "3111 Project", that is, more than 3,000 enterprises chairman (general manager) participate, more than 100 high-quality project display and experience road shows, 10 billion docking, signing and more than 1,000 business incubation derivatives. This forum will provide entrepreneurs with a high-end pragmatic, innovative, project and capital docking cooperation exchange event.
1. Forum mission

The forum’s purpose is to focus on small and medium enterprises sustainable development strategy, adapt and guide the development of new industries and accelerate the implementation of innovation-driven development strategy. The forum focuses on comprehensively promoting “the Belt and Road” economic zone construction, promoting the "supply side" structural reform, enhancing the real economic development capacity, and guiding enterprises to participate in precision poverty alleviation strategy. "China's wisdom" contributes to the world economy, "China’s program" guides the direction for enterprises ' upgrade and "China's Energy" invigorates the world economy. Solving social goals as a starting point, the forum improves individual’s career, value and interests to the social level and makes efforts to achieve the maximization of social interest. The forum will also advocate global social entrepreneurs, leading entrepreneurs to become social entrepreneurs.

2. Forum Topic
Heart to carry out the mission, love to take the responsibility, and power to create the world.

3. Forum Content

(1) Opening Ceremony:

① Guest speakers: China's deputy leaders, foreign politicians, the State Council Poverty Alleviation Office, the Zhejiang provincial government, the concerned state ministries, Xinhua
network leadership, forum organizers and local government leaders;

② Expert speakers: the famous expert from Russia, France, Italy, Africa, South America and other countries and regions; the world's leading economists, well-known Chinese entrepreneurs, financial experts, cultural scholars, media leaders;

③ Award Ceremony: “China • Zhejiang Province Outstanding Social Entrepreneur”, “China • Zhejiang Province 100 SMEs Innovation Award”, “China • Zhejiang Province, 100 SMEs brand award”; “China • SMEs ’ Internet + ’entrepreneurial innovation top hundred enterprises”; “China's SMEs investment and financing top hundred enterprises”; “2017 annual global top ten SMEs’ innovation figure”;

④ SMEs’ “the Belt and Road” cooperation alliance starting ceremony: after the speaking of the mayor and representatives of the entrepreneurs, the ceremony started.

(2) Parallel forum
a. Sino-Russian, Sino-French, Sino-Italian Economic and Cultural Cooperation Summit;
b. “The Belt and Road” Economic and Cultural Development Summit;
c. Transformation and upgrading summit for enterprises on the cloud power;
d. China financial international production and development Summit;
e. Industry and capital depth integration summit;
f. “Good project of Chinese enterprises” docking summit;
g. Global digital economy and data asset summit forum;
h. Hundreds of people meeting for the innovation and development about towns of Chinese characteristics;
i. Enterprise precise poverty alleviation summit of State Council’s Poverty Alleviation Office.

(3) Literary evening reception:
① A literary reception party is prepared to be held on the evening of October 28; important leaders, Chinese and foreign guests, experts, delegates will be invited to participate.

② 40 sets of TV series director, famous actors of "family situation" will be invited. This TV series is praised by Publicity Department of the Communist Party of China and it is the first film and television works made by SMEs in Zhejiang province.

③ Cultural performances.

(4) Number of Participants: the number of foreigners about 300 people, about 1,200 people outside the province, about 1,500 entrepreneurs in Zhejiang, the community about 100
celebrities, the news media about 100 people.

(5) Participants:

Famous entrepreneurs: Chairman of the Board of Directors of Haier Group Zhang Ruimin, Chairman of Gree Group Dong Mingzhu, Chairman of the Board of Directors of Lenovo Group Liu Chuanzhi, Chief Executive Officer of Jingdong Liu Qiangdong, Chairman of Geely Group Li Shufu, Chairman of Board of Directors of BYD Co., Ltd. Wang Chuanfu, founder of Wahaha Group Zong Qinghou, Netease founder Ding Lei, Sequoia Capital founder Shen Nanpeng, Red Star Macalline chairman Che Jianxin, founder of Ali Sports Group CEO Zhang Dazheng, Ant Financial Services Group CEO Jingxian Dong, Tencent Group Vice President Jiang Yang, Cheng Wu, Hikvision Chairman of the Board Chen Zongnian, Yuantong Express Chairman Yu Weiwen, the founder of the Mobike Hu Weiwei, Ciming Health Group Chairman Han Xiaohong, Tujia founder Luo Jun, Microsoft China President Zhang Yaqin, founder of innovation workshop Kai-fu Lee;

Politicians: Former vice chairman of the National People's Congress Jiang Zhenghua, the former vice chairman of the CPPCC Li Jinhua, Zhang Meiying, the former Minister of State Ministry of Industry and Information Technology Li Yizhong, the Central Socialist Institute of the former party secretary Ye Xiaowen, deputy director of the Central Financial Leading Group Office Chen Xiwen, former vice minister of the Ministry of Construction Chou Baoxing, former vice minister of the Ministry of Commerce Long Yongtu, Wei Jianguo, former director of the Ministry of Science and Technology Wu Zhongze, vice chairman of the National Federation of Industry and Commerce Sun Xiaohua, Cheng Lu, Shanghai CPPCC Vice Chairman Zhou Hanmin and the Zhejiang provincial government, Hangzhou municipal government leaders.

Foreign guests: Russian, French politician, former Director General of the United Nations Industrial Development Organization, Argentina Ambassador to Brazil Carlos Magrano, William Spiedler former director of the New York Center of the US Department of Commerce; former chief secretary of the African Union Baptiste, former minister of the Federal Ministry of Economic Development and Cooperation in Germany Carl dieter spronger, United Nations World Harmony Foundation chairman Liu Fan and so on;

Experts: Well-known economist Fan Gang, Ba Shusong, Wu Xiaqiu, Ye Tan, the famous military and cultural experts General Zhang Zhaozhong, Qiao Liang, Yang Yang, Kong Jian, Xia
Bin director of the financial institute of the State Council Development Research Center, general secretary Zheng Yumin of the Zhejiang Association, general Yang Ming of the literary federation of Chinese prosecutor, Huang Zhen, director of the Institute of Financial Law, Central University of Finance and Economics, Cheng Guanjun Central Party School "theory network" editorial director, Zhao Lei, professor of the Central Party School International Strategy Research Institute and director of international relations and national unity research office, Zhang Shengping Vice President of Peking University Guanghua school;

Chinese guests: Deng Di (director of the Chinese delegates of World Economic Forum), Chen Fang (director of China Creative Research Institute), Cui We (Post ENBA Alumni Association of Peking University), Peng Chao (General Secretary of China Internet Association Application Innovation Work Committee), Chen Yi (Peking University Financial Alumni Association President), Ning Yuanx (Meizhou Hakka Bank Chairman), Gao Hongbing (Alibaba Group Vice President and Ali Research Institute Dean), Wang Xiqing (vice president of China Cooking Association), Ma Jun (vice secretary of the China Internet Service Industry Association), Chen Chao (vice secretary of the China Electronics Sports Conference Organizing Committee), Li Xiaofeng (sponsor of Global Digital Sports Federation Preparatory Committee), Ye Fei (sponsor of Chinese media alliance), Li Wei, Cai Wensheng (well-known investors). The Central Media fully participates the forum and the famous host is responsible for hosting all activities. This will be a great event with clear theme, wonderful content, large scale and a wide range of influence.

4. Forum cooperation units

a. Sponsors: Association of Small and Medium Enterprises in Zhejiang Province, China Association of Poverty Alleviation and Development, Cultural Foundation of Luxun, China Information Industry Network.

b. Supporting units: Global SME Alliance, poverty alleviation project leading group to support the poverty-stricken areas of college graduates’ employment, the China Internet
Association, the Tianjin Municipal People's Government in Shanghai Office, JIANHUN. ORG.CN, Xinhua net color chain big data platform.

c. Special support units: China financial international company.
d. Organizer: Zhejiang Zbian Li Culture Media Co., Ltd.
e. Co-sponsor: Garden Group, the Russian Chamber of Commerce in Zhejiang Province, the French-Chinese Friendship Association, the German SME Association, Shanghai Tairan Internet Financial Information Service Co., Ltd., Zhejiang Property Finance Co., Ltd., Jiangsu Huai'nan Economic and Technological Development Zone, Hangzhou Yuhuang mountain South Fund Town management committee, China International Education Television, China Telecom Zhejiang Company, China Internet Association Application Innovation Work Committee, China "Internet +" Listed Company Industry Alliance, Zhejiang University School of Continuing Education, Zhejiang University School of Continuing Education Entrepreneur Alumni Association, Hangzhou Color Commercial Data Technology Limited Company, Hangzhou Xin Chan network data Technology Co., Ltd., Zhejiang Industrial Innovation Industry Center, Hangzhou Deao Automobile Co. Ltd., Shanghai Qiji Culture Media Co., Ltd., health industry special committee of SMEs in Zhejiang Province, Zhejiang province SMEs cultural industry special committee, the global entrepreneurs club (Global Entrepreneurs Cross-border League) special committee in Zhejiang Province, SMEs network broadcast union special committee in Zhejiang Province, SMEs "the Belt and Road" special committee in Zhejiang Province, SMEs new investment and financing (investment bank) special committee in Zhejiang Province and SMEs Innovation Institute.

5. Organizations

1. Shao Qinxiang, director of the Organizing Committee and Chairman of Zhejiang Small and Medium Enterprises Association

   Yuan Wenxian, president of China Poverty Alleviation and Development Association
Zhou Lingfei, executive vice president and secretary general of Lu Xun Cultural Foundation
Chairman of the Information Industry Network of the Ministry of Industry and Information Technology

Executive director: Cai Zhangsheng, executive chairman and secretary general of Zhejiang Province SME Association

Deputy director of the organizing committee

Xie Dexin, Vice President and Secretary General of China Poverty Alleviation and Development Association;
Cao Fang, Secretary-General of Global SME Alliance;
Zhou Si-lei, executive director of China Financial International Group;
Zang Jun, director of Tianjin Government Office in Shanghai;
Sun Jianming, general manager of Corporate Affairs Division of China Telecom;
Xu Ting, China Internet Association "Internet +" Center founder;
Liu Jingsheng China Information Industry Network "Internet +" Industrial College Vice President;

Zhang Liang, Global Entrepreneur Cross-border Alliance Executive Director;
Zhang Jin, executive director of the National Association of Newsun.

Organizing Committee Secretary-General Cai Zhangsheng (part-time)


5. Contact information

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Association of Small and Medium Enterprises in Zhejiang Province
China Association of Poverty Alleviation and Development Cultural Foundation of Luxu
China Information Industry Network
往届回顾
往届回顾
大数据助力
传统企业转型升级

吴晓波
著名财经作家

江有归
泰一指尚董事长

2016杭州全球企业家论坛
2016 Hangzhou Global Entrepreneur Forum