INTERNATIONAL CONFERENCE - THURSDAY 25 MAY 2017

Creativity & Innovation in Biotechnology for New Job Opportunities

**MORNING SESSION – CREATIVITY AND INNOVATION IN BIOTECHNOLOGY**

11.15 - Biotech-Ma international multiple degree: providing life science students with the proper instruments for a successful career
Giovanna Cenacchi, Biotech-Ma Coordinator, UniBo

11.45 - The Biotech sector: scientific innovation & job creativity
Rita Fucci, Federchimica-Assobiotech

12.00 - Patient-driven innovation: how “Make to Care” was born
Filippo Cipriani, Sanofi Genzyme Italia

12.15 - “Cre-innovation”: creativity-innovation relation in life sciences, the development of a new generation of scientists and the role of a science park in supporting the process
Fabrizio Conicella, Bioindustry Park Silvano Fumero

12.30 - Creativity in research: a starting point for the creation of new businesses
Angela Palumbo: GreenBone Ortho | Daniele Gazzola: CellDynamics | Pierluigi Reschiglian: Stem Sel

**AFTERNOON SESSION – CREATIVITY FOR EDUCATION AND PLACEMENT**

14.00 - Teaching and learning creativity & innovation: promoting transversal competences in higher and adult education
Elena Luppi, Department of Education Studies, UniBo

14.15 - The stairway to creative thinking
Francisco Ortega, University of Oviedo

14.30 - Silicon Valley – Emilia Romagna: building a bridge for our ecosystem
Sara Monesi, ASTER

14.45 - Employability – making placements work for both students and companies
Andrew Porter, University of Aberdeen

15.00 - Plenary discussion and closing remarks

Stefano Cavazza, Vice-rector’s Delegate for Intl. Teaching and Education
Fabrizio De Ponti, Dean of the School of Medicine
Raffaele Lodi, Head of Department of Biomedical and Neuromotor Sciences
Irene Faenza, Director of Second cycle degree in Medical Biotechnology

Location: AULA MAGNA – DIBINEM
VIA UGO FOSCOLO 7
40123 BOLOGNA

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Registration: ONLINE BY CLICKING HERE

The Conference is organised within the Erasmus+ project:
BIOTECH-MA. TEACHING BIOTECHNOLOGY FOR HUMAN HEALTH: FROM THE BENCH TO THE MARKET

For more information please visit: WWW.BIOTECHMAPROJECT.EU